

JOSEPHINE SCHMIDT
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Citizenship: German
Birthdate: May 5, 1999

EDUCATION

09/2019 - 05/2021	ESCP Business School <i>Master in Management</i> GPA: 17/20	Berlin, Germany Paris, France
09/2014 – 05/2017	University of Mannheim Business School <i>Bachelor in Economics and Management</i> GPA: 1,2	Mannheim, Germany
08/2016 – 12/2016	Bocconi University (Exchange Semester) GPA: 105/100	Milan, Italy
09/2010 – 05/2014	Franz-Meyer High School General High School Diploma GPA: 1,1	Mainz, Germany

PROFESSIONAL EXPERIENCE

01/2020 – 06/2020	Henkel Business and Strategy Analyst <ul style="list-style-type: none">• Created weekly and monthly reports for the European General Direction (financial performances, media analysis, consumer reviews...)• Consolidated financial data and implemented automated templates with Excel for the products performance follow-up• Followed the trend of 3 newly launched fragrances and assisted in defining the trade & media investments strategy for Europe• Analyzed 5 main competitors' brand strategies and launches	Düsseldorf, Germany
01/2019 – 06/2019	Ninox Business Developer Assistant <ul style="list-style-type: none">• Conducted a survey on 1,500 small companies and freelancers to understand their e-mail and internet usage• Monitored indicators and analyzed results to identify 300 prospective clients• Increased client portfolio by 20%• Designed PowerPoint slides to present the company's growth to shareholders	Berlin, Germany
06/2017 – 06/2018	Deutsche Bank Business Developer Assistant <ul style="list-style-type: none">• Reviewed risk management within the business sector• Implemented a procedure to facilitate risk management control in daily business transactions	Frankfurt a.M., Germany

LANGUAGES AND IT SKILLS

German: mother tongue | English: fluent – C2 | Italian : intermediate – B2 | French : beginner – A1
Microsoft Office Suite: proficient | Bloomberg Terminal: beginner

EXTRA CURRICULAR ACTIVITIES

10/2018 – present	ESCP Finance Society President (since 09/2020), Member (since 10/2018)	Berlin, Germany
07/2018 – 11/2018	Yosemite National Park Conservation Volunteer	Yosemite Valley, USA

HOBBIES & PERSONAL INTERESTS

football (5 years, captain for 2 years), judo (brown belt), reading (18th century French literature)