



**CLICK
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TO REGISTER**
until 15th October 2023

COMPANY CONSULTANCY PROJECTS WINTER SEMESTER 2023/24

**Work with a group of highly skilled students from
ESCP Master Programs in their final term.
The students work on the projects from November 2023 to January 2024.**

- Strategy and Digital Business
- Sales Management
- Sustainability Management
- Sustainability Entrepreneurship & Innovation



Our projects offer you a platform to work closely with students. Let us know in which field you are currently looking for support. We will help you in defining your project.



Prices

Standard	7.500€
Alumni	5.000€
Startups & NGOs	2.500€

Your Contact



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ESCP ADVISORY TEAM

We work with senior managers, consultants, and professors to guide the student in the projects. With the support of these experts with field experiences, students will be encouraged and inspired to deliver outstanding results.



Dr. Susanne Kortendick

Kortendick Solution: Founder
Ex Metro: Board member

[PROFILE >](#)



Uli Huener

Ex EnBw: Head of Innovation
Ex Telecom: Vice President sales

[PROFILE >](#)



Sebastian Fittko

Katapult now: Founding Partner
Hub:raum: Co-founder

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Peter Borchers

Pbo.vc: Founder and Partner
Ex Allianz X: CEO,
Ex Telekom hub:raum Founder & Head

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Claudia Müller

CIM Consulting: CIM Consulting Founder,
ESCP Affiliate Professor

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Achim Kuttler

Ex HP senior executive, Advisor, Lecturer

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Alice Gumpfenberg

ESCP Advisory Board Member und
Sustainability and Human Rights Expert,
ESCP MBA Board Member

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Bain & Company

Professional consultants at Bain & Company
Strategic partners of ESCP since 2015

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YOUR BENEFITS



Fresh Insights

The project team will provide you with innovative solutions for your business, using the latest trends and management tools.



Project Management Support

ESCP staff will help you define your project briefing and accompany you during the entire project cycle for a meaningful collaboration.



Academic Advisory

Experienced academic advisors coach the students throughout the project, ensuring high-quality results.



Upcoming Graduates as Your Consultants

Students complete this project during their final term at ESCP, eagerly applying their skills and classroom knowledge.



Effective Recruitment Tool

Connect to a talent pool of graduates before their final internship and hire them.

Our students consult across a variety of industries and company sizes



Testimonials

"For the new product category it was very helpful for us to have an external team helping to create the brand strategy to address a new target group for Kärcher. The team was highly motivated, proceeded in a very scientifically structured way and delivered ideas beyond the scope of the assignment."

Gabriele Straßburger

*Investment Manager & Venture Developer
Kärcher New Venture*

"Just like a real start up, the ESCP students formed a true multifunctional team with great entrepreneurial spirit. The way, the team came up with a pragmatic prototype which was based on a clear analysis of the potential customer base."

Tobias Thamm

*Executive Manager, New Business
Dr. Oetker*

Best European Business Schools



PROJECT EXAMPLES

OUR STUDENTS LOVE TO WORK WITH START-UPS, SMES AND MNCS



Business strategy

- Overview of the Navigation NewSpace market landscape with emphasis on European potential
- Go-to-market analysis and strategy for expanding a telediagnosics business throughout Europe
- Building a holding company with European influence
- Corporate Entrepreneurship Programs Market Analysis



Marketing & Sales

- Enhancing the company's brand identity
- Expansion plan France
- Strategic and actionable market plan for the new products launched



Social sustainability

- Corporate Volunteering Program
- Marketing Plan for D2C Consumer Brand
- Future fit product assortment strategy 2024



Environmental sustainability

- Inter-departmental project around the concept of the Planetary Health Diet
- Water Risk Management
- Exploration for a new Sustainability Business Model
- Cooperation Partners and Trading Routes Revisited



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